## Data Privacy

# It's a High Stakes Game and Winning is the Only Option.

Whether it's security, speed, volume or processing requirements, it all must be thoroughly evaluated. Then, consider the interactions between disguised data elements and the relevant data security regulatory requirements. It's a demanding process requiring extensive expertise, focused attention and considerable dedication of resources.

That's why your Data Privacy Management team at Lochbridge will make it something you don't have to worry about - because there's no substitute for having some of the most battle-tested professionals in the business on your side.

# The Single-Source Data Privacy Solution.

You know experience counts. Especially when it comes to delivering secure, efficient data. Our proven best practices and a commitment to service excellence deliver more than just fulfillment of all of your data needs - we want to give you peace of mind. That's why, with our efficient data reduction processes, we provide comprehensive Data Privacy services that deliver optimized, completely secure test data that supports rapid, accurate results while increasing efficiency and slashing costs. So your attention can stay focused exactly where it belongs: on developing, innovating and building your business.

- **You'll have the benefit of Comprehensive Single-Source Service**

  Single-source management means no need for handoffs or knowledge transfer between Data Privacy teams - faster results with fewer opportunities for error.

- **You'll enjoy the advantage of our Integrated Strategic Approach**

  The deep, specialized knowledge of Data Privacy team members and proven best practices knowledge and methodology result in outstanding secured data - every time.

- **You'll realize improved efficiency**

  Streamlined, reduced in size and perfectly correlated testing data means you can test more often and get better results, improving application quality and performance.

- **You'll see significant cost savings**

  Fully secured, reduced-size data means shorter test runs - and lower processing, storage and staffing costs.
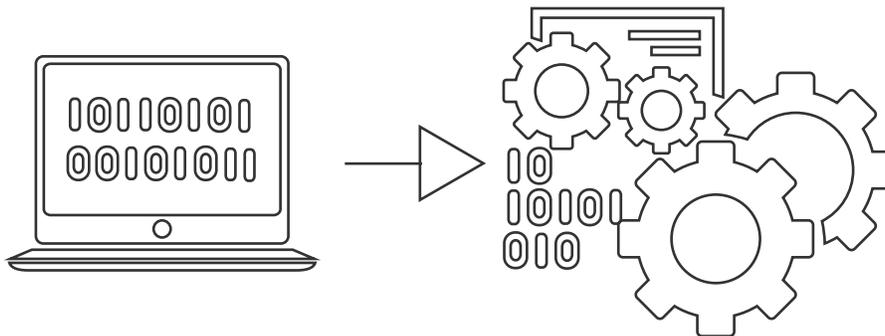
# A Partner You Can Trust to Do It Right the First Time.

When you partner with Lochbridge, we're sure you'll appreciate the fact that our teams deliver Data Privacy via two invaluable services united in a single, unified process:

**DATA PRIVATIZATION** is a comprehensive solution that fully protects your vital customer and business information throughout all stages of the testing process – starting from the first moment the data is touched. Our our process uses tools to obscure sensitive information at the moment transfer begins, ensuring that your data is never vulnerable.

**DATA OPTIMIZATION** is a data subsetting solution that reduces the size of your test data for optimal efficiency while maintaining the integrity of individual records – even once they are obfuscated. Individual customer records remain fully correlated, ensuring realistic testing conditions and accurate results.

Your handpicked teams of subject-matter specialists apply proven best practices to the development and handling of your data at all stages. A thorough system of internal processes, checks and safeguards ensures methodical, efficient, error-free data provisioning, as well as absolute compliance with regulatory requirements.

# We Find the Way, Every Step of the Way.

By putting your trust in Lochbridge, you can be certain you'll get exactly the results you need: solid, functional, reliable data with uncompromised security. That's why everything we do as a partner to you includes our unmatched implementation assurance:

- In-depth planning and consistent oversight
- Industry-leading best practices
- Proven, up-to-date success methodology
- Solid technical foundation for operation
- Full, effective knowledge transfer
- Technology handoff to company sponsor and users

**LOCHBRIDGE**